



THE UNIVERSITY
of ADELAIDE



The EU Centre for Global Affairs at ICAS9

6 – 9 July, 2015

These seminars are co-funded by the European Union

The EU Centre for Global Affairs at ICAS9



One of the aims of the EU Centre for Global Affairs, which is based at the Institute for International Trade, University of Adelaide, is to promote effective business, trade and investment links between Australasia and Europe.

The EU Centre regularly organises events, workshops and conferences towards this end.

In July this year, a series of trade and investment updates will be held in conjunction with the 9th International Conference of Asia Scholars (ICAS9) from 6 – 9 July, 2015, and will focus on

recent developments in trade policy and the economic relationships throughout Australasia and with the EU, culminating in a summary of key challenges and opportunities in the future trade relationship between the region and the European Union. Trade economists, business and policy experts from around the world will discuss the significant potential for

increased trade and investment with specific updates highlighting China, India and South Asia and South East Asian countries. The final sessions will include panels on trade in the wine sector, film industry policy and a roundtable pulling together a number of the key trends, issues and opportunities for business and investment.

Monday 6 July 2015

China Trade and Investment Panel

Facilitated by Alfred Huang, Business and Cultural Advisor, China for the South Australian Government

This panel of experts will discuss some of the major trade and economic development challenges facing China, and how Australia and the EU can work together to increase trade, aid for trade and investment into the region.

The panel will also discuss opportunities for the private sector and education service suppliers to invest or expand their activities into these countries/regions (with discussion of relevant trade agreements, updates on their progress and their relevance to business).

The China Trade and Investment Panel will include:

- > Professor Patrick Messerlin, EU/China economic and trade expert: EU/Asia Trade relationship: The Case of China
- > Associate Professor Henry Gao, School of Law, Singapore Management University: China and the WTO
- > Professor Shandre Thangavelu, Regional Director, Centre for International Economic Studies – Rebalancing of Australia and China: Potential Impact of China-Australia Free Trade Agreement (ChAFTA).
- > Mr Francis Wong, Managing Director Encounter Australia Pty Ltd: Challenges and opportunities for Business in South Australia with China

3.30 – 5.00pm

5.00 – 6.00 pm

Networking Drinks and Canapés

Tuesday 7 July 2015

South Asia Trade & Investment Update

Facilitated by Jim Redden, Lecturer, Trade and Development from the Institute for International Trade and Technical Advisor to the World Bank on the South Asia Regional Trade Facilitation Program.

This panel of experts will discuss some of the major trade and economic development challenges facing the South Asia region, and how Australia and the EU can work together to increase trade, aid for trade and investment into the region.

The panel will also discuss opportunities for the private sector and education service suppliers to invest or expand their activities into these countries/regions (with discussion of relevant trade agreements such as the India – Australia Comprehensive Economic Cooperation Agreement, updates on their progress and their relevance to business).

This panel of experts will include:

- > Associate Professor Mandar Oak, School of Economic, The University of Adelaide: Economic Challenges and Opportunities into India and South Asia
- > Lakmini Mendis, PhD Candidate, Institute for International Trade: The South Asia Association for Regional Cooperation(SAARC)- Opportunities for the EU and Australia in South Asia
- > Des Pearson, South Australian Government: Trade and Investment Opportunities into India – A South Australian Perspective’.

6.15 – 7.00 pm

Networking Drinks and Canapés

Wednesday 8 July 2015

	<p>ASEAN Trade and Investment Update</p> <p>This panel will include experts with extensive experience in and knowledge of the ASEAN region..</p> <hr/> <p>The EU Centre for Global Affairs will bring together a panel of experts from across Asia and Australia to discuss, in two back-to-back sessions, the latest developments in the ASEAN focusing on regional economic integration, trade and doing business in the region.</p>
<p>Session 1 2.45 – 4.15 pm</p>	<p>Session One will focus on the ASEAN Economic Community (AEC) and the Regional Comprehensive Economic Partnership Agreement (RCEP) - both to be concluded (anticipated) at the end of 2015. This session will also explore other mega trade deals currently under negotiation, or to be negotiated, involving both the ASEAN and Australia (e.g. FTAAP, TPP) and how they, along with the RCEP, might influence closer Australia-EU-ASEAN relation ties. The session will also discuss the impact and key issues of these FTAs on Australian investment and trade.</p>
<p>Session 2 4.45 – 6.15 pm</p>	<p>Session Two will be of particular interest and relevance to Australian and South Australian based businesses. It will navigate through the ASEAN plus agreements, as well as the various bilateral agreements Australia has with ASEAN member states. A focus will be placed on the ASEAN-Australia-New Zealand Free Trade Agreement (AANZFTA). Session two will also explore the ASEAN member countries' trade relationship with the EU and a possible future FTA between the EU and the ASEAN and what it means for Australian and South Australian Businesses. Discussions from this session will be aligned with South Australia's recently published South East Asia Engagement Strategy Paper.</p>
<p>6.15 – 7.00 pm</p>	<p>Networking Drinks and Canapés</p>

Thursday 9 July 2015

	<p>Wine and Trade Panel</p> <p>Facilitated by David Morfesi, Executive Director, Institute for International Trade</p> <hr/> <p>This panel will focus on the future challenges and opportunities for trade in the wine market given growing demand across Asia and in particular in China. The panel will discuss economic and technical issues facing companies exporting wine to China and Asia, how these can be overcome and the role of international collaboration with the EU.</p> <p>The panel of experts will include:</p> <ul style="list-style-type: none"> > Professor Kym Anderson, Wine Economics Research Centre, The University of Adelaide, Asia's Evolving Role in Global Wine Markets > Mark Rowley, Senior Analyst from the Australian Grape and Wine Authority: Recent growth of the wine market in China, how Australia is positioned in that market, and future opportunities > Brian Croser, Managing Director of Tapanappa Wines: Challenges and Opportunities for Australian fine wine in Asia (A small producer's perspective) > Steve Guy, General Manager, Regulatory Services from the Australian Grape and Wine Authority: Overcoming recent technical challenges facing firms exporting wine to China through international collaboration (including with the EU)
<p>8.45 – 10.00 am</p>	
<p>10:00 – 10.30 am</p>	<p>Morning tea</p>
	<p>Focus on Film: The Impact of Policy Measures on the Film Industry</p> <p>Facilitated by Professor Patrick Messerlin, EU China economic and trade expert.</p> <hr/> <p>Special guest panelist: Helen Leake, Film Producer</p> <hr/> <p>This panel will discuss the impact of key policies (import quotas, screen quotas, subsidies, etc.) on the film industry and how, contrary to expectations, they have hampered its development in various countries, focusing on Korea and China as case studies. The panel will also discuss the role of business in the success of the film industry and the implications for Australian and European film policy-makers.</p> <p>This panel of experts will include:</p> <ul style="list-style-type: none"> > Dr Jimmyn Parc, visiting lecturer Sciences Po Paris, associated researcher at the EU Center, Graduate School of International Studies, Seoul National University. > Professor Xiaolan Zhou, Associate Professor at the Institute of History and Civilization in South China Normal University. > Helen Leake, Film Producer (including: Wolf Creek 2, Swerve, Black and White, Heaven's Burning), CEO of the South Australian Film Corporation (2004-07), and previously served on Australian Film Commission Board, and AusFilm
<p>10:30 am - 12:00 pm</p>	
<p>12.00 – 1:00 pm</p>	<p>Lunch</p>
	<p>Roundtable: EU/AU/Asia: Pathways to Prosperity</p> <p>Facilitated by Professor Christopher Findlay, Executive Dean of the Faculty of the Professions at the University of Adelaide</p> <hr/> <p>This Roundtable will pull together a number of the key trends, issues and opportunities from the earlier sessions and will focus on how the EU and Australia can work together to increase trade and investment in Asia.</p> <p>The Roundtable will include:</p> <ul style="list-style-type: none"> > Professor Patrick Messerlin – EU China economic and trade expert > Ibu Mari Pangestu – former Minister for Trade, and Minister for Tourism and Creative Economy, Indonesia > ANZ Senior Economist on South Asia, ASEAN and Pacific, ANZ Bank > Ben Slatter, EU Advisor, Trade & Economic Section
<p>1:00 – 2:30 pm</p>	

For further enquiries

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