PROFESSIONAL DEVELOPMENT WORKSHOPS:
TEAM-BASED LEARNING & INTEGRATIVE BUSINESS EXPERIENCE

by Dr. Larry K. Michaelsen, University of Central Missouri (21 & 22 Nov 2012)

Improve the Impact of Student Learning...
With Team-Based Learning & Integrative Business Experience

Through the series of workshops, learn about how to improve the impact of student learning with Dr. Larry K. Michaelsen, who has received numerous awards for his outstanding teaching and pioneering work in:

- **TEAM-BASED LEARNING (TBL)** - A unique, powerful, and proven form of small-group learning that is being increasingly adopted in higher education. Teachers who use TBL report high levels of engagement, critical thinking, and retention among their students.

- **INTEGRATIVE BUSINESS EXPERIENCE (IBE)** - An intensive, hands-on foundation for undergraduate Business Education at the University of Central Missouri which links student learning in three core courses to their experience in an actual start-up business. The IBE has also been adopted at 8 other schools in the US and one in Indonesia.

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<th>Workshop Series:</th>
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<td><strong>Workshop</strong></td>
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<td>Designing Group Work to Get Lemonade Instead of Lemons <em>(an introduction to TBL)</em></td>
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<td>Enhancing Team-Based Learning <em>(advanced TBL)</em></td>
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<td><em>A light lunch will be provided</em></td>
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<td>Integrative Business Experience</td>
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Find out more about Dr. Larry K. Michaelsen and the workshops overleaf.

Seats are limited and allocated on a first-come-first-served basis. To register:

- **For UniSA Staff:** [https://my.unisa.edu.au/internal/registerit/bdo1-workshopregister.asp](https://my.unisa.edu.au/internal/registerit/bdo1-workshopregister.asp)
- **For Non-UniSA Staff:** Email leejin.lau@unisa.edu.au, indicating which workshop(s) you want to sign up for with your name, email address and contact number.
Professional Development Workshops: Team-Based Learning & Integrative Business Experience

by Dr. Larry K. Michaelsen, University of Central Missouri
(21 – 22 Nov 2012)

About Dr Larry K. Michaelsen:

Larry K. Michaelsen (Ph.D. in Organizational Psychology from The University of Michigan) David Ross Boyd Professor Emeritus at the University of Oklahoma, Professor of Management at Central Missouri State University, a Carnegie Scholar, a Fulbright Senior Scholar and, former Editor of the Journal of Management Education. He is active in faculty and staff development activities and has conducted workshops on teaching effectively with small groups in a wide variety of university and, corporate settings. Dr. Michaelsen has also received numerous college, university and national awards for his outstanding teaching and for his pioneering work in two areas. One is the development of Team-Based Learning, a comprehensive small-group based instructional process that is now being used in over 100 academic disciplines and on over 200 campuses in the US and in eight foreign countries.

Workshop Descriptions:

Workshop 1: Designing Group Work to Get Lemonade Instead of Lemons (an introduction to TBL)

Target audience: Faculty with little/ no experience with TBL
Help students avoid having to choose between doing more than their fair share of the work and risking a bad grade; and forming negative attitudes about group work which in turn would affect their adaptability to today’s team-oriented workplace environments. The workshop will cover the key principles involved in using groups effectively, the single most important of which is designing effective group assignments.

Workshop 2: Enhancing Team-Based Learning (advanced TBL)

Target audience: Faculty who have already tried out at least some of the elements of TBL
With Team-Based Learning (TBL) becoming increasingly recognised to enhance student learning, the workshop will provide a platform for teaching staff to share their TBL experiences, and identify improvements as well as collaboration opportunities.

Workshop 3: Integrative Business Experience

Target audience: Faculty of Business
The Integrative Business Experience (IBE) is an intensive, hands-on foundation for undergraduate Business Education at the University of Central Missouri. The IBE offers a special way of introducing students to the “Big Picture” of how businesses operate. Impact on student learning include:

1. Students make conceptual connections across disciplines as they use concepts and tools from all three core courses to guide their decisions in the business and service organizations;
2. They develop interpersonal and group-interaction skills in a work-like setting; and
3. They develop critical thinking skills through their experience in applying key business concepts and analytical tools to a wide range of unstructured, but very real business problems.