

# UNZIP YOUR MIND!

*Come to hear Dr YKK about how to win jobs in this challenging economic environment*

**Free For All**

*This presentation will be of interest especially to Entrepreneurial, Marketing, Engineering and Malaysian Students*

**THURSDAY 8<sup>th</sup> SEPTEMBER**

**1.00pm – 2.00pm**

**NAPIER LG 28**

**Yew Kam Keong, Ph.D (Dr YKK)  
Chief Mind Unzipper, international  
speaker, trainer and best-selling author**



Dr YKK is acknowledged by the Australian Government as a *Distinguished Talent on Creativity and Innovation*.

A Malaysian with an international recognition, Dr YKK is the only person from among the pioneer panel of 8 international creativity experts by the world-famous toy company, *Lego*, to spearhead its global creativity project, "*The Next Generation Forum*".

He is a member of the international *Creative Skills Training Council* (CSTC) and the innovation adviser to South Australian company eLabtronics. Its innovation ezSystem is unzipping minds in schools!

His clients have described him as an energetic speaker, a proactive *Mind Unzipper*, an entertaining *laughter guru*, a masterful story-teller all rolled into one. Together with a wide international exposure, his rich and diverse work experience and up-to-date general knowledge including IT, enable him to connect well with his audience.

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