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Allan O'Connor & Gerard Reed

The South Australian Entrepreneurial Ecosystem Research

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Overview

- The Adelaide Entrepreneurial Ecosystem
 - The Case Study Research
 - Challenges to be addressed

 - Acknowledgements: Department of State Development and Mr Paul Daly
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Adelaide's Entrepreneurial Ecosystem Research: The Origins

Entrepreneurial Adelaide

- ‘... how do you keep track of it?’ – Dec. 2012
 - 4th January 2013 Meeting – (InnovyzSTART function)
 - Post-it-notes
 - Commenced with 4 categories
 - Yellow = educational programs
 - Pink = network programs
 - Blue = incubators
 - Green = government support programs
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Evolved to Eight Categories

1. Network and Start-up Events
2. Formal Education
3. Industry Education
4. Co-working Spaces
5. Incubators and Accelerators
6. Advisory Services
7. Government Assistance
8. Investors

Current Adelaide Entrepreneurial Ecosystem Map Link:

<http://adelaideentrepreneurshipforum.wikispaces.com/file/view/Adelaide%20Entrepreneurship%20EcoSystem%20Map%20Draft7pt6.pdf/605489395/Adelaide%20Entrepreneurship%20EcoSystem%20Map%20Draft7pt6.pdf>

Adelaide Entrepreneurial Ecosystem Map

Adelaide Entrepreneurial Ecosystem Map (DRAFT 6.5 March 2015)

Networking, Community & Start-up Events			Formal Education	Industry Education	Coworking Spaces		Incubators & Accelerators	Advisory Services	Government Assistance		Investors	
Adelaide CleanTech Network	D3 Digital Challenge	The Engine Room	eChallenge (University of Adelaide)	1625 (In-Business)	Mentoring for Success Polaris Centre	Base64 (KentTown)	Soundpond (Rundle Street)	EO Accelerator	Adelaide Research & Innovation	Commonwealth Assistance	State Government Assistance	Acumen VC Fund
Adelaide Lean Start-up Group	Entrepreneurs in Conversation New Venture Inst	The Executive Connection (TEC)	ECIC Entrepreneurship, Commercialisation & Innovation Centre	Adelaide Business Hub (Port Adelaide)	Restaurant Bootcamp	Co-HAB Tonsley	That Space (Norwood)	Innovyz Programs	Eastside BEC	R&D Tax Incentive (AusIndustry)	BioInnovation SA Grants	ASSOB
behind closed doors Entrepreneurs Program	Freshly Squeezed Business	Startup Weekend	First Lego League Project Competition for students	Bizifyd (Helping Young People Achieve - HYPAs)	SA Young Entrepreneur Scheme (SAYES)	Creative Arts Centre (at St Pauls)	The Cook's Base (Prospect)	Fifth Quarter (Carlewis)	Enterprise Adelaide	EIP - Accelerating Commercialisation	SA Cleantech Grant	BioAngels
Business Growth Breakfasts Adelaide City Council & UniSA	Hack SA Music industry hackfest	The Sass	ThinLab Commercialisation Accelerator	Boss Camp	School for Social Entrepreneurs	eNVision Incubator New Venture Inst	The Mill (for artists)	Hills Innovation Centre	Flinders Partners	EIP - Business Management (AusIndustry)	SA Gateway Program	Blue Sky Private Equity
Business SA	Mobile Monday	Unleashed / GovHack SA	TAFE Business education programs	Business SA Coaching & Mentoring Program	Seniorpreneurs	Fab Lab Adelaide	The Workhouse (for artists and printmakers)	HP Innovation and Collaboration Centre	Inner West BEC	EIP - Research Connections (AusIndustry)	SA Innovation Voucher Program	Brandon Capital
Campbelltown YEP! Youth Entrepreneur Partnership	Silicon Beach	Women in Innovation and Technology (SA)	WEA Business education programs	Crowdfunding Bootcamp	Skills for All Diploma of Management	Hackerspace Adelaide	Todd Street Coworking Hub (Port Adelaide)	Internet of Things Innovation Hub (Cisco)	ITEK Ventures	Export Market Development Grants (EMDG) Scheme	Seed Company Development SA Film Corporation	Innovation Capital
Changemakers Festival	Social Startup 48		Flinders University Business education programs	Enterprise Workshop 2.0 (New Venture Institute)	Venturedorm (Flinders University)	Hub Adelaide		SellingTactics and Growth for Exit (STAGE)	Northern Adelaide BEC	New Enterprise Incentive Scheme (NEIS)	Micro Finance Fund	Terra Rosa Capital
Club Kidpreneur	SouthStart Conference		University of Adelaide Business education programs	Entrepreneurs Organisation	Young Business Leaders' Program	Majoran	BioSA Incubator	ThinLab Business Incubator	Polaris Centre formerly Salisbury Business & Export Centre	Women in Global Business	Venture Catalyst with UniSA	
Collaborate to Innovate	Startup Grind		University of South Australia Business education Programs	MEGA Digital Media Entrepreneurship Masterclass		Sass Place	Elevate61 Advance / KPMG	Todd Street Incubator (Port Adelaide)	Southern Success BEC	Tea Tree Gully BEC		

Loosely in the order in which a budding entrepreneur or new venture may first need the services and assistance

Adelaide Entrepreneurial Ecosystem (AEE)

- Mapping exercise first iteration
 - Lack of a device indicative of an ecosystem
 - Adelaide City Council support
 - 25th June 2013 Forum Convention Centre
 - 3rd Sept 2013 Public Forum Adelaide Town Hall
 - Momentum Fund Grant The University of Adelaide 2014
 - Follow-on grant from the SA Department of State Development
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South Australia's Entrepreneurial Ecosystem: Voice of the Customer Research Report

- The link to the report is:
<http://ecic.adelaide.edu.au/docs/ecosystem-research-project-13-08-2015.pdf>



South Australia's Entrepreneurial Ecosystem: Voice of the Customer Research Report

For the Government of South Australia

Department of State Development

13/08/2015



-----FINAL RELEASE-----

Prepared by Dr Allan O'Connor and Gerard Reed
Entrepreneurship, Commercialisation and Innovation Centre (ECIC)
University of Adelaide, AUSTRALIA 5005
Ph: +61 8 8313 0188 Fax: +61 8 8313 7512
e-mail: allan.oconnor@adelaide.edu.au



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ENTREPRENEURSHIP
COMMERCIALISATION AND
INNOVATION CENTRE



South Australia's Entrepreneurial Ecosystem Case Studies

AUTHORS: ALLAN O'CONNOR AND GERARD REED

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Development



Government of South Australia
Department of State Development

The Case Studies

Available here:

[https://blogs.adelaide.edu.au/ecic/files/
2017/11/SA-Adelaide-Entrepreneurial-
Ecosystem-Case-Studies-.pdf](https://blogs.adelaide.edu.au/ecic/files/2017/11/SA-Adelaide-Entrepreneurial-Ecosystem-Case-Studies-.pdf)

The case study booklet

[Overview of the Entrepreneurial Adelaide Project](#)

[The Findings and Discussion](#)

[The Evolution of the Adelaide Entrepreneurial Ecosystem Map: An Interview with Paul Daly](#)

[Case Study: James Stewart – Kick.it](#)

[Case Study: Craig Walter – Contact Always](#)

[Case Study: Deanne Loan – Quantum Edge](#)

[Case Study: Jessica Perry – Career BluePrint](#)

[Case Study: Rob Silva – Adept Technology](#)

[Case Study: Scott Zarcinas – DoctorZed Publishing](#)

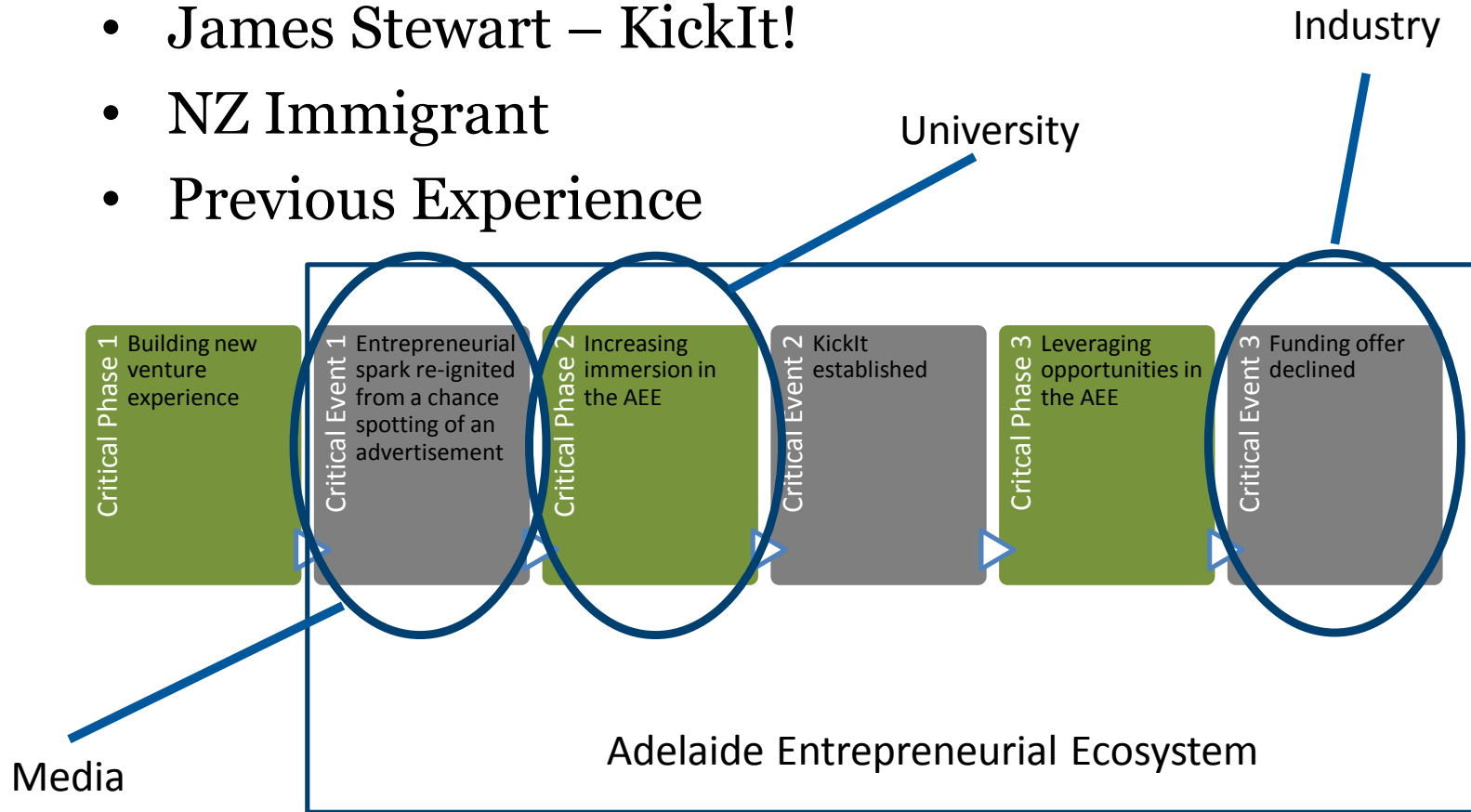
[Case Study: Wendy Perry – Workforce BluePrint](#)

[Case Study: Mukesh Kumar – Universal Network of Infotech](#)

[Appendix 1](#)

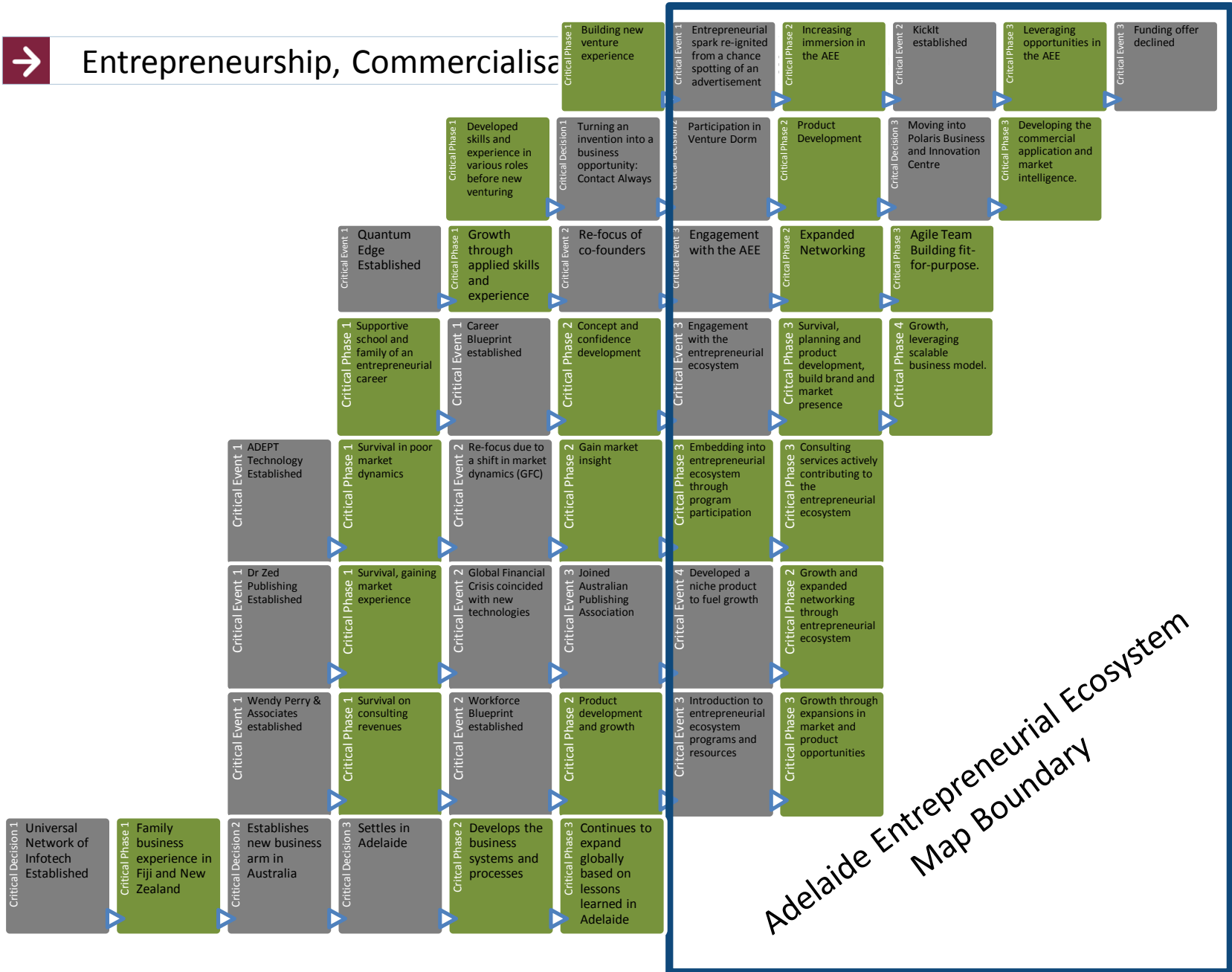
Example Case Analysis

- James Stewart – KickIt!
- NZ Immigrant
- Previous Experience





Entrepreneurship, Commercialisation



Entrepreneurial Ecosystem Challenges

- Definition in terms of what type(s) of enterprises our Entrepreneurial Ecosystem support?
- How can we improve the awareness, access and connectivity?
- How do we shape and build the technology, human capital, finance market and infrastructure dynamics
- What will influence the social and cultural dimensions of business level behaviours?
- Can we sustain the entrepreneurial ecosystem over time and through political shifts?



Thank you!

Allan O'Connor & Gerard Reed

Entrepreneurship, Commercialisation and
Innovation Centre

University of Adelaide, AUSTRALIA 5005

Ph : +61 8 8313 0188

e-mail: allan.oconnor@adelaide.edu.au

Web: <http://www.ecic.adelaide.edu.au/>
