Focus on Film: The Impact of Policy Measures on the Film Industry

This panel will discuss the impact of key policies (import quotas, screen quotas, subsidies, etc.) on the film industry and how, contrary to expectations, they have hampered its development in various countries, focusing on Korea and China as case studies.

The panel will also discuss the role of business in the success of the film industry and the implications for Australian and European film policy-makers.

The panel of experts will include:

- **Dr Jimmyn Parc**, visiting lecturer Sciences Po Paris, associated researcher at the EU Center, Graduate School of International Studies, Seoul National University.
- **Professor Xiaolan Zhou**, Associate Professor at the Institute of History and Civilization in South China Normal University.
- **Helen Leake**, Film Producer (including: Wolf Creek 2, Swerve, Black and White, Heaven's Burning), CEO of the South Australian Film Corporation (2004-07), and previously served on Australian Film Commission Board, and AusFilm

Facilitated by Professor Patrick Messerlin
EU China economic and trade expert
Guest panelist: Helen Leake
Film Producer

Register at [www.icas9.com](http://www.icas9.com)

Price: AUD $45.00 per session
(follow the prompts, select 'Trade and Investment Updates Only' and session options will appear after details are entered)
Followed by lunch.

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